

2010 Sponsorship Prospectus



The Goannas



**HOLROYD PARRAMATTA
JUNIOR AUSSIE RULES**

Why do the Goannas need sponsorship?

The HP Goannas Junior AFL Club is a non-profit sporting club. We have to fundraise and obtain sponsorship to consistently update our equipment and facilities.

Funds are needed each year to pay for the following items:

- Playing Jerseys, Shorts, Socks, Training Bibs etc.
- Training Balls and equipment.
- Presentation Day Trophies / Awards and entertainment.

By sponsoring a local club it shows the community that your company cares and that you promote healthy active kids and community friendship at the same time advertising your business.

What benefits will my business get?

The HP Goannas Junior AFL Club plays in the Greater Sydney Juniors Competition.

Your sponsorship will be seen at clubs including: Baulkham Hills, Forest Districts, Hornsby, Kellyville/Rouse Hill, Lane Cove, Manly, Moore Park, Mosman, North Ryde, Pennant Hills, Pittwater, St Ives, Westbrook, Willoughby and at our home ground "Goanna Park", Gipps Road Greystanes.

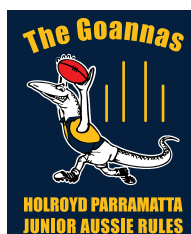
In addition to being seen on game days, our club is involved in promoting AFL in local schools, fundraising and social events, as well as newsletter advertising.

Your company could be highlighted at these events as well as posted on our website to gain internet exposure.

Previous Supporters

Recent years have seen the Goannas generously supported by:

DD Psychology, Printworks Australia, Quigley's Meats, Bunnings Villawood, McDonalds, Kangaroo Tent City & BBQ's- North Parramatta, Nolan Plumbing, Salmon Bros. Data and Electrical, Woolworths Pemulwuy, Blockbuster.



Sponsorship Levels

You select, you can be assured of recognition. Your contribution may be in the

Level 1 – Blue – Donations Up to \$300

Blue Level Partners are small assistance supporters for example contributing prizes and donations for raffles.

Your business will receive:

- Acknowledgement in the event in which the item was donated for
- Certificate of appreciation
- Website (only for consistent donations eg Blockbuster)

Level 2 – Bronze – Donations over \$300

Your business will receive:

All level 1 items plus

- Acknowledgement (by way of business logo) in club correspondence
- Business Logo on website
- Invitation to all club functions

Level 3 – Silver – Donations equal to or above \$500

Your business will receive:

All level 1 and 2 items plus

- Large advertisement in newsletters and other club correspondence
- Detail information on the sponsors area of the website

Level 4 – Gold – Donations equal to or above \$1000

Your business will receive:

All level 1, 2 and 3 items plus

- Sponsors corflute or banner to be displayed at home games
- In lieu of certificate you will receive a plaque of appreciation

Level 5 – Major Sponsors – By Negotiation

Your business will receive:

All level 1, 2, 3 and 4 items plus

- Appropriate level of advertising of your business at all club events. Possible scenarios – Team/ Age group Jersey naming sponsor, Club Polo shirt sponsor, Equipment sponsor, Event Sponsor



**For more Information contact:
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